AGENDA
TECHNICAL PANEL
Varner Hall - Board Room
3835 Holdrege Street
Lincoln, Nebraska
Tuesday, August 8, 2017
9:00 a.m.

9:00 a.m.	1.	Roll call; meeting notice; Open Meetings Act.	Chair
	2.	Public comment.	
	3.	**Approval of minutes for June 13, 2017.*** *(Attachment 3)*	
	4.	Projects.	
		a. Project update; NeSA project, Dept. of Education, John Moon and Valorie Foy.	
		b. Project status dashboard update. *(Attachment 4-b)*	Andy Weekly
	5.	Technical standards and guidelines.	
		a. **Post for 30-day comment period; Proposal 17-03, relating to state government web pages.*** *(Attachment 5-a)*	Rick Becker
		b. **Request for waiver; Dept. of Economic Development.*** *(Attachment 5-b)*	
		c. **Request for waiver; Dept. of Correctional Services.*** *(Attachment 5-c)*	Chris Hobbs
		d. **Consider options for waivers expiring in August.*** *(Attachment 5-d)*	Chris Hobbs
	6.	Work group updates; other business.	Chair
10:30 a.m.	7.	Adjourn.	Chair

* Indicates an action item.

The Technical Panel will attempt to adhere to the sequence of the published agenda, but reserves the right to adjust the order and timing of items and may elect to take action on any of the items listed.

Meeting notice was posted to the NITC website and the Nebraska Public Meeting Calendar on June 14, 2017. The agenda was posted to the NITC website on August 4, 2017.

Nebraska Open Meetings Act | Technical Panel Meeting Documents

TECHNICAL PANEL
Varner Hall - Board Room
3835 Holdrege Street, Lincoln, Nebraska
Tuesday, June 13, 2017, 9:00 a.m.
MINUTES

MEMBERS PRESENT:
Ed Toner, CIO, State of Nebraska
Walter Weir, CIO, University of Nebraska, Chair
Kirk Langer, Lincoln Public Schools
Michael Winkle, Nebraska Educational Telecommunications

MEMBERS ABSENT: Christy Horn, University of Nebraska

ROLL CALL; MEETING NOTICE; AND OPEN MEETINGS ACT INFORMATION

Mr. Weir called the meeting to order at 9:00 a.m. A quorum was present to conduct official business. Meeting notice was posted to the NITC website and the Nebraska Public Meeting Calendar on June 1, 2017. The agenda was posted to the NITC website on June 1, 2017. A copy of the Nebraska Open Meetings Act was posted on the south wall of the meeting room.

PUBLIC COMMENT

There was no public comment.

APPROVAL OF APRIL 11, 2017 MINUTES

Mr. Winkle moved to approve the April 11, 2017 minutes as presented. Roll call vote: Langer-Yes, Weir-Yes, and Winkle-Yes. Results: Yes-3, No-0, Abstained-0. Motion carried.

PROJECTS
Project Status Dashboard
Andy Weekly

Mr. Weekly reviewed the dashboard report with the panel.

NeSA (Nebraska State Accountability), Department of Education. Members asked that the project be invited to the next meeting to provide an update.

Enterprise Resource Management Consolidation, Department of Administrative Services. Members discussed concerns about the current system. Members asked that the project be invited to the next meeting to provide an update.

STANDARDS AND GUIDELINES

Proposal 17-02 Definitions

At the June 8th State Government Council meeting, the council made the following recommended changes to Proposal 17-02: add definitions for PCI (Payment Card Industry), FTI (Federal Tax Information), CJIS (Criminal Justice Information Services), and FEDRAMP (Federal Risk and Authorization Management Program).

Mr. Weir recommended adding "and authority" after "responsibility" in subsection 3. Mr. Weir recommended adding a reference to the NITC's role in the enterprise project definition in subsection 36.

Mr. Winkle moved to recommend approval of Proposal 17-02 with the changes recommended by the State Government Council and Mr. Weir. Roll call vote: Winkle-Yes, Weir-Yes, and Langer-Yes. Results: Yes-3, No-0, Abstained-0. Motion carried.

Mr. Toner arrived at the meeting.

Proposal 17-01 Information Security Policy

Amendment 1 to Proposal 17-01

Staff proposed the changes included in Amendment 1. At the June 8th State Government Council meeting, the council made the following recommended changes to Amendment 1:

> 8-202 #2: Change rational to rationale
> 8-204: Second paragraph, change should to must
> 8-205: Change heading to "Portable IT Devices"
> > Change sentence to read: "CONFIDENTIAL or RESTRICTED data must not be stored on portable IT Devices unless it has been encrypted using technology approved by the state information security officer or the agency information security officer.
> 8-303, Section A: Change to read….
> > All employees and other persons performing work on behalf of the state authorized to access any state information or IT resources, that have the potential to process, store, or access non-public information, must be assigned a unique State of Nebraska user ID which resides in the State of Nebraska Active Directory domain with the minimum necessary access required to perform their duties.
> 8-506 #7: Change time from 15 minutes to 5 minutes
> 8-507 #3: Change to read…
> > Prior to removing any equipment from the secured environment to which it is assigned the equipment must be approved for release…..
> 8-607: Table triangles are not aligned properly.
> 8-705: Strike "with the state"

Mr. Winkle moved to approve the State Government Council's recommended changes to Amendment 1. Roll call vote: Winkle-Yes, Weir-Yes, and Langer-Yes. Results: Yes-3, No-0, Abstained-0. Motion carried.

Members discussed the proposal.

Mr. Langer moved to approve Amendment 1. Roll call vote: Langer-Yes, Weir-Yes, Winkle-Yes, and Toner-Yes. Results: Yes-4, No-0, Abstained-0. Motion carried.

Mr. Winkle moved to recommend approval of Proposal 17-01 Information Security Policy as amended. Roll call vote: Langer-Yes, Weir-Yes, Winkle-Yes, and Toner-Yes. Results: Yes-4, No-0, Abstained-0. Motion carried.

Waivers; List of waivers expiring in June

The following agencies had waivers that will expire in June:
- Coordinating Commission for Post-Secondary Education for 8-302, Identity and Access Management Standard for State Government Agencies
- Nebraska Judicial Branch for 8-303 Remote Access Standard
- Nebraska Accountability and Disclosure Commission for 8-103 Minimum Server Configuration and 8-302 Identify and Access Management Standard for State Government Agencies

Mr. Hobbs will be working with these agency to determine if these waivers are still needed. Mr. Hobbs will make recommendations at the August meeting.

Mr. Winkle moved to extend these waivers until August 8, 2017. Roll call vote: Toner-Yes, Langer-Yes, Weir-Yes, and Winkle-Yes. Results: Yes-4, No-0, Abstained-0. Motion carried.

Discussion: Developing and adopting architectural principles
Ed Toner, Chief Information Officer, State of Nebraska

The Office of the CIO will begin working on developing architectural principles and requirements for state government. Optimization will be the basis of the policy with the focus showing how the state's architecture is in line with the state's services. Mr. Toner has been working on the concept and will share more information at future meetings.

WORK GROUP UPDATES AND OTHER BUSINESS

There were no updates from the work groups.

ADJOURNMENT

Mr. Langer moved to adjourned. All were in favor. Motion carried.

The meeting was adjourned at 10:28 a.m.

Meeting minutes were taken by Lori Lopez Urdiales and reviewed by Rick Becker of the Office of the CIO.

Nebraska State Accountability (NeSA- Reading, Math, Science and Writing)

NITC | Nebraska Information Technology Commission

PROJECT DESCRIPTION

Legislative Bill 1157 passed by the 2008 Nebraska Legislature required a single statewide assessment of the Nebraska academic content standards for reading, mathematics, science, and writing in Nebraska's K-12 public schools. The new assessment system was named Nebraska State Accountability (NeSA), with NeSA-R for reading assessments, NeSA-M for mathematics, NeSA-S for science, and NeSA-W for writing. The assessments in reading and mathematics were administered in grades 3-8 and 11; science was administered in grades 5, 8, and 11; and writing was administered in grades 4, 8, and 11.

PROJECT DETAILS

Project Manager: John Moon

Start Date: 07/31/2016
Finish Date: 06/30/2017

Total Estimated Costs:	Actual Costs to Date:	Estimate to Complete:
$4,380,464.00	$4,342,991.00	$37,473.00
		99%

PROJECT STATUS - August 2017

Overall ◆	Schedule ◆	Scope ◆	Budget ◆

Preliminary reports/data files were delivered to districts and the state on July 17. NDE and the districts have reviewed the data for any correction. Districts have submitted corrections to the NDE and NDE has contacted districts about zero scores. These will be sent to DRC on August 4th. Final reports along with Individual Student Reports will sent pm September 18. The last task to accomplish will delivery of the NeSA and NeSA-AA Technical Reports on September 29.

Almost 340,000 student/subject records were processed for 2017 NeSA testing. This data will be presented in state reporting as well as DRC reports. The 2017 testing for the most part was uneventful.

KEY ACCOMPLISHMENTS (since last report)
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UPCOMING ACTIVITIES (in next reporting period)
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PROJECT STATUS - June 2017

Overall ◆	Schedule ◆	Scope ◆	Budget ◆

NESA testing was completed May 5, 2017. DRC will deliver the test results to NDE on June 12 for pre-score resolution to be completed by June 23. After districts receive preliminary results on July 17 and review any corrections, district submit requests to NDE for Final resolution during the month of July. NDE will upload final data files to DRC August 4. DRC will provide final data files and reports to districts in the fall of 2017.

KEY ACCOMPLISHMENTS (since last report)
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UPCOMING ACTIVITIES (in next reporting period)
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Nebraska Regional Interoperability Network (NRIN)

NITC | Nebraska Information Technology Commission

PROJECT DESCRIPTION

The Nebraska Regional Interoperability Network (NRIN) is a project that will connect a majority of the Public Safety Access Points (PSAP) across the State by means of a point to point microwave system. The network will be a true, secure means of transferring data, video and voice. Speed and stability are major expectations; therefore there is a required redundant technology base of no less than 100 mbps with 99.999% availability for each site. It is hoped that the network will be used as the main transfer mechanism for currently in-place items, thus imposing a cost-saving to local government. All equipment purchased for this project is compatible with the networking equipment of the OCIO.

PROJECT DETAILS

Project Manager: Sue Krogman

Start Date: 10/01/2010
Finish Date: 08/31/2018
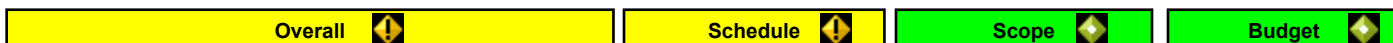
Total Estimated Costs:	Actual Costs to Date:	Estimate to Complete:
$10,024,084.90	$8,745,330.26	$1,278,754.64
		87%

PROJECT STATUS - August 2017

Overall ⚠	Schedule ⚠	Scope ◈	Budget ◈

Work continues on all of Cass County with an estimated completion date of September 2017. Tower installation is being done at both the Cass EOC as well as in Tecumseh. KUSO has been given the approval to build, rocker arm was installed and the 8 foot dish is on order. FCC licensing for the Humphrey WT to Platte Center has been changed to a different frequency (per the FCC) – waiting on approvals and OCB.
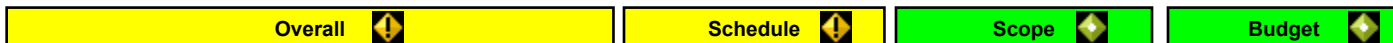
KEY ACCOMPLISHMENTS (since last report)

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UPCOMING ACTIVITIES (in next reporting period)

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PROJECT STATUS - June 2017

Overall ⚠	Schedule ⚠	Scope ◈	Budget ◈

More completed work.

KEY ACCOMPLISHMENTS (since last report)
St. Paul Courthouse, Oconto to Sumner is fixed.
Geneva to Fairbury is installed.
Half of Cass County is installed and the rest will be done along with the Motorola 800 MHz system.
Structurals are being done on towers from Beatrice to Tecumseh.
Line of Sites and path calculations are being done from Fremont into the Orion system just outside of Blair.

UPCOMING ACTIVITIES (in next reporting period)
Work on the South Central Region installation
Begin optimization of South Central Region equipment and software.
South Central Region Network Sign-off

Medicaid Management Information System Replacement Project (MMIS)

PROJECT DESCRIPTION

Nebraska's current Medicaid Management Information System (MMIS) has supported DHHS Medicaid operations since 1977. Medicaid is an ever-changing environment where program updates occur quickly. The need for access to data is increasing and technological enhancements are necessary to keep pace with program changes. Recognizing the need to implement new technology, and with the support of the Legislature, DHHS embarked on the planning phase for replacement of MMIS functionality.

PROJECT DETAILS

Project Manager: Don Spaulding

Start Date: 07/01/2014
Finish Date: 06/30/2020

Total Estimated Costs:	Actual Costs to Date:	Estimate to Complete:
$113,600,000.00	$7,586,582.00	$106,013,418.00
		7%

PROJECT STATUS - August 2017

Overall ⚠	Schedule ❌	Scope ◆	Budget ◆

DMA RFP posted an Intent to Award to Optum Government Solutions, Inc. on December 30, 2016. Due to an upheld protest, a revised intent to Award contract to Deloitte Consulting LLP was posted on February 1, 2017. All protests have been closed.

Schedule is red due to procurement delays and contract negotiation duration. The original DMA 9/30/2018 go-live date is unattainable and will be revised. The existing Truven contract is being extended to mitigate the risk.

The Project Coordination Committee (PCC) and the MLTC Integration Team meet regularly formally addressing system integration across all MMIS Replacement Projects and related systems such as Eligibility and Enrollment.

Independent Verification and Validation (IV&V) activities with First Data Government Solutions, LP has been engaged.

KEY ACCOMPLISHMENTS (since last report)
- Agreement has been reached with Deloitte Consulting, LLP on contract terms and conditions.
- The IAPD-U, contract and certification checklists were submitted on 7/21 to CMS for approval.
- Peer review of current state business discovery artifacts is ongoing by MLTC Business SMEs.
- CMS Medicaid Enterprise Certification Lifecycle (MECL) required documents including Goals & Objectives, Privacy & Security Plan, PM Plan and ConOps and are being finalized.
- CMS Certification Checklists have been completed and executive approvals attained.
- Fourth quarter legislative report draft is in progress.
- Ongoing readiness activities include facilities preparation and resource planning.
- First Data Government Solutions, LP, the IV&V contractor is formally engaged and publishing monthly DMA status reports to CMS.

UPCOMING ACTIVITIES (in next reporting period)
- Complete DMA Proof of Need and resource planning.
- Finalize, review and submit fourth quarter legislative report.
- Draft second DMA newsletter for publication.
- Schedule and prepare for MECL Project Initiation Milestone Review 1 with CMS.
- Complete current state business discovery SME peer review exercises – Care Mgmt, E&E, Encounters/FFS, Finance, Pharmacy/MDR, Prior Auth, Provider and TPL.
- Conduct current state business discovery - Data & Analytics and Program Integrity.
- Continue readiness planning and preparation activities.

PROJECT STATUS - June 2017
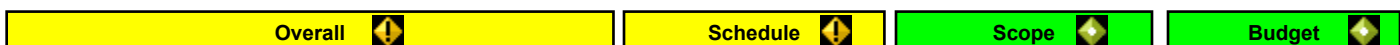
Overall ⚠	Schedule ⚠	Scope ◆	Budget ◆

DMA RFP posted an Intent to Award to Optum Government Solutions, Inc. on December 30, 2016. Due to an upheld protest, a revised intent to Award contract to Deloitte Consulting LLP was posted on February 1, 2017. All protests have been closed.

Numerous Public Record Requests have been fielded and estimated but are on hold awaiting execution orders.

Medicaid Management Information System Replacement Project (MMIS)

The Project Coordination Committee (PCC) and the MLTC Integration Team meet regularly formally addressing system integration across all MMIS Replacement Projects and related systems such as Eligibility and Enrollment.

Independent Verification and Validation (IV&V) activities with First Data Government Solutions, LP has been engaged.

KEY ACCOMPLISHMENTS (since last report)
- Deloitte contract negotiations are ongoing with a June target completion.
- DMA Readiness activities completed include business subject matter expert engagement, work track refinement, resource allocation and project management planning.
- Finalized drafts of CMS required DMA documents including IS&T Security Plan, Project Management Plan and Concept of Operations.
- DMA Communications accomplishments include Share Point site creation and publication of a monthly newsletter.
- IV&V DMA Monthly CMS status reporting has commenced.

UPCOMING ACTIVITIES (in next reporting period)
- Contract with the awarded vendor.
- Support public records request processes as required.
- Document DMA Proof of Need and Resource Mitigation Plan.
- DMA CMS Certification Checklist inclusion/exclusion methodology and MECL roadmap.
- Submit IAPD Update to CMS including Concept of Operations, IS&T Security plan and Project Management plan.
- Continue DMA readiness planning and preparation activities.

Medicaid Eligibility & Enrollment System

NITC | Nebraska Information Technology Commission

PROJECT DESCRIPTION

The Affordable Care Act (ACA) included numerous provisions with significant information systems impacts. One of the requirements was to change how Medicaid Eligibility was determined and implement the changes effective 10/1/2014. As a result of the lack of time available to implement a long-term solution, the Department of Health and Human Services implemented a short-term solution in the current environment to meet initial due dates and requirements. This solution did not meet all Federal technical requirements for enhanced Federal funding but was approved on the assumption that a long-term solution would be procured. An RFP was developed and procurement has been completed with Wipro selected as the Systems Integrator for the IBM/Curam software.

PROJECT DETAILS

Project Manager: Don Spaulding

Start Date: 10/28/2014
Finish Date: 12/31/2018

Total Estimated Costs:	Actual Costs to Date:	Estimate to Complete:
$57,741,564.00	$21,301,064.00	$36,440,500.00
		37%

PROJECT STATUS - August 2017

Overall ⚠	Schedule ⚠	Scope ◆	Budget ◆

The EES/ NTRAC Project Board and Steering Committee solidified a February 2019 go-live date. Careful consideration of all project phases, the master schedule, business impacts, training duration and staffing were considered.

The decision was made to implement the Master Client Index (MCI) early to get core functionality operational. Implementing the MCI early will operationalize a production environment and start support and maintenance processes. The project phases were evaluated and the schedule produced a mid-April 2018 MCI go live date.

Initiation and Planning Phase – Complete
Requirements Phase – Complete
Architecture Phase – Complete
Design Phase – 97%
Data Conversion and Migration Design Phase 75%
MCI Development Phase – 10%
Development – 21%
Testing Phase – 11%
Training Phase – 19%
Implementation Phase – Not Started

KEY ACCOMPLISHMENTS (since last report)
Display Rules were reviewed for the following areas:
- MAGI Medical
- TMA (Transitional Medicaid Assistance)
- Emergency Medicaid
- Presumptive Medicaid
- 599 CHIP

Curam software development is packaged into 38 modules called sprints. Sprints 14 & 15 have been developed and testing is complete. These 2 sprints included components of Presumptive Medicaid, MAGI IEG, MAGI Eligibility, and MAGI Case Management.

MMIS interface design work sessions are complete. A draft ICD document has been delivered to the state team for review.

Basic interface testing for File Director is complete. Server connection with search & upload function testing was successful.

UPCOMING ACTIVITIES (in next reporting period)

Medicaid Eligibility & Enrollment System

A work group is examining the Curam case note narrative documentation screens and transaction log records.

The NTRAC screen and help text workgroup is updating help text in Curam where applicable.

The project team is planning and preparing for the CMS Final Detailed Design Review (FDDR). The FDDR will be 4th quarter of 2017. 35 design documents will provided to CMS. A formal design review meeting will be held with CMS.

ACCESSNebraska and Curam Portal design work sessions will cover the client benefit inquiry and capture presumptive provider scenarios.

PROJECT STATUS - June 2017

Overall ⚠	Schedule ❌	Scope ◈	Budget ⚠

Many areas of the design phase are coming to an end. Document deliverables are being produced and will be sent to State teams for review and feedback. Key areas of the design that are still active have been prioritized and resourced. Efforts on remaining design activities include Non- MAGI rules, MMIS interface and Portal design.

Milestones and Progress:
- Design - New proposed date 8/25/17 - 91% completed
- Data Conversion - New proposed date 9/18/17 - 65% completed
- Development - New proposed date 12/29/17 - 10% completed
- Testing - New proposed date 9/18//18 - 8% completed

KEY ACCOMPLISHMENTS (since last report)
Sprint testing launched in March and continued through April and May. As of May 15, State testing was completed for Sprints 1-4, and Sprints 5-7 are in progress. Sprints 8 and 9 were demonstrated and released to the State testing team. Additionally, the scope for sprints 10 and 11, which includes Notices and MAGI Evidences, were approved for development activity

MCI functional and technical documents have been delivered to the state team for review and feedback. The development and unit testing environment for the MCI is complete. The state team is using the MCI services for development and testing with NFOCUS.

The ACCESSNebraska Portal and Curam Citizen Portal work stream received the vision and direction from project leadership. An integrated approach will be designed and developed. The user experience and consolidated views of benefit information are of high importance.

UPCOMING ACTIVITIES (in next reporting period)
The Change Impact Assessment workgroup continues the analysis of impacted changes between the new and existing eligibility systems. Following State review and approval of the change registers, the vendor will analyze the change impacts, and create high level and detailed action plans. The initial preview of the Change Impact Register is June 14, 2017.

The Training Plan, which finalizes user roles, training delivery, breakdown of training modules, and templates is due June 15, 20

Interface development - Federal Data Services Hub (FDSH)

MMIS interface work sessions to map NTRAC data to MMIS data requirements. Understand if MMIS data requirements need historical data from the NFOCUS system converted to NTRAC.

Design phase document deliverables for SI payment are being produced. State teams will be reviewing the documents and providing feedback. The formal process will be followed to ensure the deliverable criteria is met.

Enterprise Resource Management Consolidation

NITC | Nebraska Information Technology Commission

PROJECT DESCRIPTION

Migrate five current disparate IT systems individually supporting human resource and benefit management, employee recruiting and development, payroll and financial functions, and budget planning to a cloud-based single enterprise platform. The migration will include implementation of two new modules: E-Procurement and Budget Planning. The end state would be the realization of operational, process, and expense synergies by moving to a single enterprise platform at the end of this migration.

PROJECT DETAILS

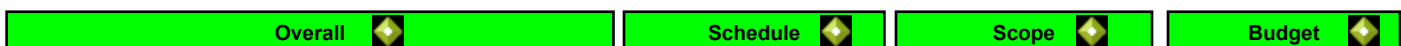**Project Manager:** Michael Rasmussen

Start Date: 07/13/2017
Finish Date: 01/15/2020

Total Estimated Costs:	Actual Costs to Date:	Estimate to Complete:
$17,758,000.00		

PROJECT STATUS - August 2017

Overall	Schedule	Scope	Budget

Project approved by NITC, Governor, and briefed o the Appropriations Committee. Migration funding and appropriations approved the project with both funds being transferred and appropriations made available starting on July 1, 2017.
DAS selected KPMG and Civic Initiatives as migration contractors for this project. An initial meeting was conducted on May 23, 2017. This meeting will formally establish the start date of this project and also established the targeted implementation dates of the three phases over the next 2.5 years   A three-day workshop/project/campaign plan was conducted on July 11-13, 2017.

KEY ACCOMPLISHMENTS (since last report)
Three-day workshop/project/campaign plan was conducted on July 11-13, 2017, lead by KPMG. ~104 people from across DAS and several agencies participated in the workshop.
Work space for the Program was identified and Building Division is working to prepare it for resources to occupy.

UPCOMING ACTIVITIES (in next reporting period)
Finalize work space area and ready it for consultants and State resources to occupy.
Continue to identify key program/project resources needed to execute on the KPMG implementation methodology.

PROJECT STATUS - June 2017

Overall	Schedule	Scope	Budget
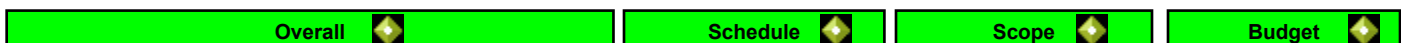
Project has been approved by NITC, Governor, and has been briefed to the Appropriations Committee. Migration funding and appropriations were approved for the project with both funds being transferred and appropriations made available starting on July 1, 2017.

DAS has selected KPMG and Civic Initiatives as the migration contractors for this project. An initial kick off meeting was conducted on Tuesday, May 23, 2017 and a three-day project planning/campaign plan will be conducted on July 11-13, 2017. This meeting will formally establish the start date of this project and also establish the targeted implementation dates of the three phases over the next 2.5 years.

KEY ACCOMPLISHMENTS (since last report)
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UPCOMING ACTIVITIES (in next reporting period)
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**State of Nebraska
Nebraska Information Technology Commission
Technical Standards and Guidelines**

Proposal 17-03

A PROPOSAL relating to state government web pages; to amend section 4-201; to remove the requirements relating to a header brand graphic; to revise the footer requirements and adopt as guidelines; and to repeal the original section.

Section 1. The following provisions constitute a revised section 4-201:

4-201~~.: Web Branding and Policy Consistency~~ State government web pages; footer guidelines.

The footer of each Nebraska state government web page should include the following:

(1) a link to the Nebraska state government home page, http://www.nebraska.gov; and

(2) a link to the Nebraska.gov website policies page, http://www.nebraska.gov/policies/; or a link to the agency's website policies page; or both.

~~1. Standard~~

~~1.1 Header~~

~~1.1.1~~

~~The Brand Graphic shall appear in the upper left of every web page.~~

~~1.1.2~~

~~Any method of skipping links will come after the Brand Graphic.~~

~~1.1.3~~

~~The Brand Graphic must be saved on the individual web site.~~

~~1.1.4~~

~~The Brand Graphic will have an alt tag stating "Official Nebraska Government Website" (see Section 4.3.2).~~

~~1.1.5~~

No changes may be made to the physical layout of the Brand Graphic without approval of the Nebraska Webmasters Working Group (see Section 4.3)

1.1.6

The Brand Graphic may be used as a link to the Nebraska home page, Nebraska.gov (see Section 4.3.2).

1.2 Footer

1.2.1

The bottom of each web page will contain a link to Nebraska.gov, the official State home page

1.2.2

The bottom of each web page will contain a link to the State privacy policy, or the agency's privacy policy.

1.2.3

The bottom of each web page will contain a link to the State security policy, or the agency's security policy.

2. Purpose

2.1 Header

The purpose of the Brand Graphic is to make it clear that the web page being viewed is an official State of Nebraska web page with an image that cannot legally be used on non-State of Nebraska web pages.

2.2 Footer

The purpose of the footer requirements is to ensure that the public can easily view the privacy and security policies and that every web page has them available.

3. Definitions

Brand Graphic: The Brand Graphic is an image consisting of a filled outline of Nebraska with a star in the lower right hand area, with the words Official Nebraska Government Website, all on a colored background. The Brand Graphic is a fifteen (15) pixel tall image. If the optional drop shadow is used, the Brand Graphic is a twenty (20) pixel tall image.

Footer: The footer is a space at the bottom of a web page, generally of a smaller font than the rest of the page, where legal information and links are usually placed.

Web Page: A document stored on a server, consisting of an HTML file and any related files for scripts and graphics, viewable through a web browser on the World Wide Web. Files linked from

a Web Page such as Word (.doc), Portable Document Format (.pdf), and Excel (.xls) files are not Web Pages, as they can be viewed without access to a web browser.

Web Site: A set of interconnected Web Pages, usually including a homepage, generally located on the same server, and prepared and maintained as a collection of information by a person, group, or organization.

4. Responsibility

4.1 Header Placement

Each agency is responsible for ensuring the Brand Graphic is placed upon their web site, in compliance with the Standard.

4.2 Header Availability

The Nebraska Webmasters Working Group shall maintain a portion of their web site to house a collection of Brand Graphics for use and add to it whenever a modified version is created.

4.3 Header Changes

Should an entity wish a color scheme for the Brand Graphic different than is available, that entity will have two options. The first option is to contact the Chair of the Nebraska Webmasters Working Group. The Chair will put an authorized member in contact with the requester. The member will modify the Brand Graphic within certain parameters (see section 4.3.1). The Brand Graphic will then be placed on the Nebraska Webmasters Working Group web site for use. The second option is to obtain the original file from the Nebraska Webmasters Working Group website and make the allowable changes (see Section 4.3.1) using the appropriate software.

4.3.1 Allowable Changes to the Brand Graphic

Allowable changes for the Brand Graphic are:

- The color of the text

- The color of the state

- The color of the background

- The color of the star

- The drop shadow is optional

- The length of the graphic. CSS (Cascading Style Sheets), background filler images, or other similar methods may be used to allow the Branding Graphic to visually stretch across the width of the browser. Examples of this are available at Nebraska Webmasters Working Group.

- The use of HTML attributes to dynamically decrease the size of the Brand Graphic in relation to the web page across varying resolutions and devices.

The following changes are not allowed for the Brand Graphic:

- The size of the text

- The font of the text

- The size and position of the state

- The size and position of the star

- The size and position of the drop shadow (if used)

Additionally, the colors for the text and the background of the Brand Graphic must be clearly visible/high contrast with clearly legible text.

4.3.2 Brand Graphic Alt Tag and Link

The Brand Graphic has the option of being a link to the home page of Nebraska, Nebraska.gov. If this option is taken, the appropriate alt tag will be "Official Nebraska Government Website. Go to Nebraska.gov".

4.4 Footer Placement

Each agency is responsible for ensuring the footer elements are placed upon their web site, in compliance with the Standard.

5. Exemption

5.1 Standard Exemption

Any web page that cannot be accessed from outside of an agency web site is exempted. Example: A document specifically called up from a database, that cannot be found through a search engine.

6. Related Documents

- Brand Graphic Options

- State Privacy and Security Policies

Sec.2. Original section 4-201 is repealed.

Sec.3. This proposal takes effect when approved by the Commission.

REQUEST FOR WAIVER

1. Agency: Department of Economic Development

2. Agency contact: Courtney Dentlinger, Director

3. Title of the NITC Standards and Guidelines document at issue: NITC § 7-104 (Web Domain Name Standard)

4. Description of the problem or issue:

For many years, DED has heard from businesses looking for help finding more people, or "talent." In 2016, my team and I at DED surveyed 263 primary sector businesses (i.e. businesses that import capital into the community from outside the region) during company conversations and visits. Results showed that nearly 50% of these businesses experienced increasing employment needs and 80% reported experiencing recruitment problems.

Nebraska has the fourth lowest unemployment rate (2.8% in May 2017) and the fourth highest labor participation rate (69.5% in May 2017) in the nation. With few unemployed people seeking work and a limited pool of residents that can be added to the labor force, it is critical that Nebraska be proactive in both retaining the current workforce and attracting new people to the state.

Additionally, according to the Nebraska Department of Labor, there were 64,128 job openings advertised on its NEworks website in May 2017. This amounts to more than two job ads for every unemployed person in Nebraska. Conversely, industry projections predict growth in employment in 18 of the 20 industry sectors through 2022, with a total statewide growth of 9.54% between 2012 and 2022. Industry growth is undoubtedly already hindered by Nebraska's tight labor market.

And according to the US Census Bureau, Nebraska's migration trends show that there was a net loss of 2,551 persons in state-to-state migration in 2014. Nebraskan's aged 25 years and older with a Bachelor's Degree or more education - a key population from which high-skilled workers are often hired - left the state at an average rate of 11,861 per year over the 5 year period between 2011 and 2015, resulting in an outmigration of -6.5 per 1,000 people and ranking Nebraska 9th worst nationally. Migration trends coupled with Nebraska's aging population has made this trend even more pronounced in rural areas. In 71 of Nebraska's 93 counties, particularly in less densely populated Western Nebraska, there is a median age of 40 or older according to the US Census Bureau. Unfortunately, people exiting the workforce for retirement in the coming years will exacerbate this already pressing issue.

Within the past few years, this has emerged as one of our most critical issues as a state. So DED is pivoting to address the talent need. We cannot grow if we cannot fill jobs. And we cannot continue to have recruitment success if we don't have the talent to fill the new jobs these employers will create. Talent is an essential element for our state's economic success.

Our agency's goal is to implement a focused, programmatic approach to attraction, retention, development and engagement of talent. One of the primary elements of any successful talent attraction and development strategy is to have a well-organized, visually compelling, informative web presence, according to the Development Counselors International *10 Top Tips in Talent Attraction* publication (http://aboutdci.com/talent-attraction/).

We recently received a grant through the Department of Labor's Worker Training Grant Program to create a microsite that will promote Nebraska as a great place to live, work and play. The selected website developer, Firespring, will create the site and accompanying promotional pieces. The website is expected to launch this November and will feature job opportunities, culture and quality of life aspects, training opportunities and community engagement opportunities. Potential new residents will be drawn in by personal stories of people who love living in Nebraska and be invited to connect directly with Nebraskans who are eager to help them learn more about the state.

Firespring recommended we use livethegoodlife.com as our site's URL and provided this rationale for using a .com domain instead of .nebraska.gov:

- Because it is the default domain in most peoples' minds, a .com domain is easier for your audience to remember than a .gov.
- Similar recruitment sites for other states use a .com domain rather than a .gov domain.
- A .com domain doesn't instantly associate the site with the government, which makes it seem less bureaucratic and more enticing.

I certainly understand the need to have consistency for the state's domain names. However, in this instance, we are working hard to direct people to this site. It isn't information they need to find; rather, it's information we want them to see. We NEED them to visit the site. And our marketing folks have strongly suggested that we will have success in driving people to this type of site if it doesn't have a government URL.

5. Description of the agency's preferred solution, including a listing of the specific requirement(s) for which a waiver is requested: Waiver to allow the use of livethegoodlife.com.

Attachment 5-c

This attachment will either be posted here on August 7 or available at the meeting.

Attachment 5-d

Coordinating Commission for Postsecondary Education	8-302	Identity and Access Management Standard for State Government Agencies	9/8/2015 - Technical Panel approved waiver; waiver expires on 6/30/2016. 6/14/2016 - Technical Panel approved extension until 6/30/2017 with condition. 6/13/2017 - ==Technical Panel extended to 8/8/2017==.
Nebraska Judicial Branch	8-303	Remote Access Standard	6/14/2016 - Technical Panel approved waiver; waiver expires on 6/13/2017. 6/13/2017 - ==Technical Panel extended to 8/8/2017==.
Nebraska Accountability and Disclosure Commission	8-103 and 8-302	Minimum Server Configuration Standard AND Identity and Access Management Standard for State Government Agencies	6/14/2016 - Technical Panel approved waiver; waiver expires on 6/13/2017. 6/13/2017 - ==Technical Panel extended to 8/8/2017==.
Department of Health and Human Services	8-301 and 8-302	Password Standard AND Identity and Access Management Standard for State Government Agencies	8/9/2016 - Technical Panel approved waiver; waiver expires on 6/30/2018. SISO to update Panel by 7/31/2017.