Project #	Agency	Project Title
47-01	Nebraska Education Telecommunication Commission	Public Media Project - Phase 2

SUMMARY OF REQUEST (Executive Summary from the Proposal)
[Full text of all proposals are posted here: http://nitc.ne.gov/nitc/documents/fy2009-11/index.html]

To serve Nebraskans by keeping pace with today's rapidly evolving technology, NET is requesting $114,000 in capital funds and $60,000 in annual operating funds to implement Phase 2 of the Public Media Project by adding software and storage components that will complement the communications technology redesign at the Capitol and NET, and allow greater public access to Legislative and Judiciary proceedings and communications from the Executive branch. The same investment will allow NET to create a repository for video content produced by educational and non-profit organizations within the state.

In increasing numbers, Nebraskans are expanding their use of new media "spaces" to access information important to them as citizens and as individuals. New media venues such as Cable Video on Demand, Internet Video and Audio on Demand, Podcasting, Vodcasting, and mobile platforms such as cell phones and PDA's are becoming as important to Nebraskans as traditional broadcast and cable. To reach Nebraskans on all current and emerging media platforms, it is necessary to increase public access to the live media funded by Phase 1 of the Public Media project by extending the content availability through proven new media and internet technologies. This proposal provides those capabilities through cost-efficient applications that will streamline routine production and distribution tasks including capture, logging, editing, transcoding, asset management, archiving and content administration.

The engine driving the archive is a digital rights management system (DRM) coupled with digital media publishing software, hard drive storage, and a web content management system (WCMS) which will optimize the State of Nebraska's investment in content, and more effectively distribute information important to Nebraska's civically and culturally-engaged individuals and organizations.

FUNDING SUMMARY

Contractual Services	Total	Prior Exp	FY09 Appr/Reappr	FY10 Request	FY11 Request	Future Add Request
Design	$11,000			11,000		
Programming	$0					
Project Management	$0					
Data Conversion	$0					
Other	$5,000			5,000		
Total	$16,000	$0	$0	$16,000	$0	$0
Training						
Technical Staff	$3,500			3,500		
End-user Staff	$0					
Total	$3,500	$0	$0	$3,500	$0	$0
Other Operating Costs						
Personnnel Cost	$0					
Supplies & Materials	$3,500			3,500		
Travel	$0					
Other	$3,500			3,500		
Total	$7,000	$0	$0	$7,000	$0	$0
Capital Expenditures						
Hardware	$55,000			55,000		
Software	$22,000			22,000		
Network	$0					
Other	$10,500			10,500		
Total	$87,500	$0	$0	$87,500	$0	$0
Total Request	$114,000	$0	$0	$114,000	$0	$0

PROJECT SCORE

Section	Reviewer 1	Reviewer 2	Reviewer 3	**Mean**	Maximum Possible
Goals, Objectives, and Projected Outcomes	15	12	10	12.3	15
Project Justification / Business Case	24	20	16	20.0	25
Technical Impact	19	16	15	16.7	20
Preliminary Plan for Implementation	9	8	10	9.0	10
Risk Assessment	10	8	10	9.3	10
Financial Analysis and Budget	19	19	18	18.7	20
TOTAL				**86**	100

REVIEWER COMMENTS

Section	Strengths	Weaknesses
Goals, Objectives, and Projected Outcomes	- The goals, objectives and outcomes part of this proposal are well stated and well thought out. - Enhancement of service already being provided.	- Relationship to Phase 1 not clearly defined
Project Justification / Business Case	- Justification for this project is also well thought out and it is clear that the agency has a firm understanding of what is necessary to be successful. - Recognize public demand for content and are enhancing the system to provide it. Also allows them to further fulfill their statutory requirements.	- Proposal states Thousands of hours of content have been created, but first year goal of project is 150 hours as the intended target. Also fee based access should be explored further to fund the project costs.
Technical Impact	- Clear that the agency is well aware of the	- Relationship to phase 1 of project

Section	Strengths	Weaknesses
	technical requirements necessary to make this a successful project. - Have considered interoperability with not only their own, but with the State's video systems. Are leveraging current equipment and infrastructure to enhance capabilities.	
Preliminary Plan for Implementation	- Agency recognizes this is a multiyear project, and the qualifications of the project manager are quite impressive. - Timeline and milestones reasonable.	
Risk Assessment	- Very good grasp of the potential risks giving me the confidence that that they are not going into this project with their eyes closed. - Describe risks of doing it as well as of not doing it.	
Financial Analysis and Budget	- Financial requirements for project of this type seemed to be well thought out and quite reasonable. - Appears to be a low dollar amount for what will be accomplished. Leveraging existing equipment and resources as much as possible.	- Relationship to phase 1 of ongoing project

TECHNICAL PANEL COMMENTS

Technical Panel Checklist	Yes	No	Unknown	Technical Panel Comment
1. The project is technically feasible?	✓			
2. The proposed technology is appropriate for the project?	✓			
3. The technical elements can be accomplished within the proposed timeframe and budget?	✓			

NITC COMMENTS

- Tier 2 (Recommended. High strategic importance to the agency and/or the state.)